

LOUISIANA INDUSTRIAL DEVELOPMENT EXECUTIVES ASSOCIATION CERTIFIED LOUISIANA ECONOMIC DEVELOPER (CLED)

The **Certified Louisiana Economic Developer (CLED)** credential is highly respected within the profession. The certification path is designed for Economic Development professionals new to the discipline, Chamber of Commerce staff, elected officials, and local civic leaders interested in learning more about the field of economic development. This program is taught in Hammond and New Orleans, by nationally recognized economic development experts with content tailored specifically to the state of Louisiana.

"Becoming a Certified Louisiana Economic Developer is an essential pathway for those who seek to become career professionals in our state. This designation confirms that an individual has the skills and knowledge necessary to not only perform their duties, but to advance into leadership roles. This certification requires an extensive and collaborative process of coursework and evaluation. Upon completion, economic development professionals are better prepared for leadership, career longevity and personal growth. I encourage every economic development professional serving our state to engage this opportunity and achieve this designation."

Don Pierson - Secretary, Louisiana Economic Development

"When this certification was first started in 2007, I knew that I wanted to take the time to go through the process to become a Certified Louisiana Economic Developer. The course work for all the classes has been above all expectations and the relationships I have built with my peers is amazing. The Real Estate Development & Reuse and the Economic Development Finance classes were just two examples of courses that made me "think outside the box" to help grow and better my community. I am grateful that my employer sees the value in continued education through the CLED process to keep our parish up to date with current practices."

Stacey Neal - Executive Director of Economic Development, Tangipahoa Parish

The CLED certification was created to help local communities achieve their economic development goals. Perhaps certification is more than you need? Some of the core classes are very popular and can be taken as a stand-alone resource to help you learn best practices in a certain area. You will receive a certificate of completion and we will maintain record of your achievement should you decide to pursue the certification later.

Basic Economic Development (BEDC) Course

- 4 Day Course, certified by the **International Economic Development Council (IEDC).**



INTERNATIONAL
ECONOMIC DEVELOPMENT
COUNCIL

The Power of Knowledge and Leadership

Core Courses

- Marketing and Attraction
- Business Retention and Expansion
- Real Estate Development and Re-Use

Two Electives (any two of the following)

- Strategic Planning for Economic Development
- Leading and Managing the Economic Development Organization
- Project Financing in Economic Development
- Attracting Foreign Direct Investment
- Community Development
- Small Business & Entrepreneurship
- Ethics in Economic Development
- Workforce Development
- Understanding and Growing Retail
- Site Development and Certification
- Identifying and Analyzing Target Industries
- Economic Development Credit Analysis
- Other courses developed under the direction of the Dean

Research Paper

- After successful completion of the six required classes, participants will write a research paper demonstrating the practical application of an aspect of the training under the direction of the Dean

Other Requirements

- A research/case study project and report is conducted after completion of all six (6) program courses

Term of Certification

- CLED certified professionals maintain their status for three (3) years from the date of award. Thereafter, CLED professionals must apply for recertification and meet the minimum standards set forth by the certification committee every three years.

For more information on courses offered each year, please visit

www.lideatraining.com

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