

Southeast Louisiana Business Center

Business Research Center

Activities October 2013 –September 2014

	YTD	Goal	% of goal
Studies			
Contract Research/Income	3		
Newsletters Published	4		
Publications			
Requests for Information	81		
Regional Projects	9		
Mapping	29		
Presentations	2		
Interviews & PR			
Professional Development	19		
E-mail/Social Media Updates	3		
Campus/Grad Act	1		

Economic Development:

- Completed an economic contribution study for the 2012 operations of the Northshore Harbor Center (**Contract Research**)
- Compiled information on Hammond area workforce education levels, employment, and new hires for Charles Borchers (City of Hammond) (**Regional Projects**)
- Provided Ginger Cangelosi (SBDC) with a list of Hammond businesses for her work with the Hammond Chamber of Commerce (**Requests for Information**)
- Provided Bill with information on oyster shucker wage rates for his work with Gary Bauer (Pontchartrain Blue Crab) (**Requests for Information**)
- Provided Abigail DePino (LEDC) with data on Livingston Parish employment and growth by industry (**Requests for Information**)
- Provided Stacey Neal (TEDF) with a map of the Russell Bros. 117-acre property (**Mapping**)
- Met with Eberts and Caraway and provided Stacey Neal (TEDF) with a map of the Eberts property in Independence (**Mapping**)
- Participated in a REMI webinar on economic impacts of TIFs (**Professional Development**)
- Completed an economic impact study for the 2013 Bogalusa Blues & Heritage Festival (**Contract Research**)
- Assisted Heather Hughes (LSBDC Research) with compiling lists of area schools (**Requests for Information**)
- Provided Stacey Neal (TEDF) with economic trend graphs for her annual report brochure (**Requests for Information**)

- Provided Beryl Billiot (ISO Panels, Inc.) with lists of industrial insulation contractors in LA (**Requests for Information**)
- Provided Melissa Dottolo (St. Tammany West Chamber) with business establishment counts for St. Tammany Parish from 2003 – 2011 (**Requests for Information**)
- Provided Ronda Sides (St. Tammany EDF) with CPI projections (**Requests for Information**)
- Assisted Clark Forrest with the printing of several maps (**Mapping**)
- Printed six large-scale maps of the La Motorplex site for Bruce Harrell (**Mapping**)
- Provided Wayne Ricks (Southeastern SBDC) with a traffic-count map for the area around McKneely-Vaughn Funeral Home in Amite (**Mapping**)
- Distributed a social media update on “Industries confront Louisiana's shortage of skilled labor” (**E-mail Social Media Updates**)
- Provided Kristy Beach (Stirling Properties) with updated retail sales data (**Requests for Information**)
- Provided Scott Uffman (SBDC) with a list of potential Louisiana buyers of industrial generators (**Requests for Information**)
- Provided Randy Rogers (LEDC) with workforce data for Livingston Parish (**Requests for Information**)
- Provided Melissa Dottolo (St. Tammany West Chamber) with business establishment counts for St. Tammany Parish by zip code (**Requests for Information**)
- Provided Kristy Beach (Stirling Properties) with updated building permit data (**Requests for Information**)
- Provided Jennifer Impastato (Business and Career Solutions Center) with a list of trade associations in the New Orleans MSA (**Requests for Information**)
- Provided Abigail DePino (LEDC) with demographic data for the LEDC annual report (**Requests for Information**)
- Completed a revision of an earlier economic impact analysis for a proposed recreation park for Johnnie Daniel (WPRD #1) (**Regional Projects**)
- Provided Kristy Beach (Stirling Properties) with updated retail sales, bldg. permit, and foreclosure data for Hammond (**Requests for Information**)
- Provided Stacey Neal (TEDF) with demographic data for radii around eight Tangipahoa Parish city halls (**Requests for Information**)
- Provided Stacey Neal (TEDF) with demographic data for radii around Cypress Pointe (**Requests for Information**)
- Provided Misty Noble-Hodge (Tangipahoa Parish Library) with new business list for Tangipahoa Parish (**Requests for Information**)
- Provided Mike Tomlinson (STEDF) with business counts by number of employees for St. Tammany Parish (**Requests for Information**)
- Provided Mike Tomlinson (STEDF) with business counts by number of employees for Washington Parish (**Requests for Information**)
- Provided Beryl Billiot (ISO Panels, Inc.) with a list of Louisiana insulation contractors (**Requests for Information**)
- Provided Barbara Vanek (prospective entrepreneur) with demographic and market data for the Denham Springs area (**Requests for Information**)
- Provided Abigail DePino (LEDC) with updated demographic reports for various areas in Livingston Parish (**Requests for Information**)

- Provided Dr. Wayne Johnson (All-American Medical & Chiropractic) with demographic and market data for the Shreveport/Bossier City area (**Requests for Information**)
- Printed four copies of a large format map for Luke Watkins & Jacqueline Zarate of ELOS Environmental (**Mapping**)
- Compiled and printed a competitor map of chiropractic clinics in the Shreveport/Bossier City area for Dr. Wayne Johnson with All-American Medical & Chiropractic (**Mapping**)
- Provided Charles Borchers (City of Hammond) with demographic data for Zip 70401 for housing rehabilitation grant application (**Requests for Information**)
- Provided Abigail DePino (LEDC) with a list of the top 25 employers in Livingston Parish (**Requests for Information**)
- Provided April Wehrs (Livingston Chamber) with various demographic/market reports for Livingston Parish (**Requests for Information**)
- Assisted Clark Forrest (HIDB) with printing HUB Zone map (**Requests for Information**)
- Provided Abigail DePino (LEDC) with a list of the top 100 employers in Livingston Parish (**Requests for Information**)
- Provided Abigail DePino (LEDC) with a list of goods-producing companies in Livingston Parish (**Requests for Information**)
- Provided Will Frederick (Bobby Drude & Assoc.) with demographic reports and housing market data (**Requests for Information**)
- Provided Abigail DePino (LEDC) with demographic and market reports for 2-mile rad. around Juban Rd @ I-12 (**Requests for Information**)
- Provided Scott Uffman with a competitor list for General Paper (**Requests for Information**)
- Provided Tony Martinez with a competitor list for General Paper (**Requests for Information**)
- Provided April Wehrs (Livingston Chamber) with data on leading sectors for employment in RLMA 2 (**Requests for Information**)
- Provided Stacey Neal (TEDF) with demographic reports for 10-20-30 mile radii around the Wal-Mart DC (**Requests for Information**)
- Met with Hagen Hammons and provided real estate sales data for Tammany Trace impact research (**Requests for Information**)
- Printed six large-scale maps for Jacqueline Zarate of Elos Environmental (**Mapping**)
- Printed two signs for Michael DiMaggio of JBM (**Mapping**)
- Participated in a C2ER webinar on “Using Supply Chain Analysis for Recruitment” (**Professional Development**)
- Participated in a C2ER webinar on a new economic diversity webtool (**Professional Development**)
- Provided Charles Borchers (City of Hammond) with demographic & market data for DOT TIGER grant proposal (**Requests for Information**)
- Provided Mike Tomlinson (STEDF) with a list of all businesses in St. Tammany Parish with 5+ employees (**Requests for Information**)
- Provided Hagen Hammons (Univ. of Oregon) with real estate data for Tammany Trace impact research (**Requests for Information**)

- Provided Charles Borchers and Lacy Landrum (City of Hammond) with demographic data for the Hammond urbanized area (**Requests for Information**)
- Provided Lisa Bloemer (Pelican Escrow) with mortgage-denial data by parish (**Requests for Information**)
- Provided Candice Lazier (*Inside Northside* magazine) with demographic and market data for their subscription area (**Requests for Information**)
- Calculated the fiscal impact of 400 prospective manufacturing jobs in Hammond for Clark Forrest of HIDB (**Regional Projects**)
- Printed a large-scale map for Jacqueline Zarate of Elos Environmental (**Mapping**)
- Created maps of the University Avenue – Pride Drive extension for Stacey Neal of TEDF (**Mapping**)
- Developed a map of Port Manchac and Mississippi River refineries for Pat Dufresne of Port Manchac (**Mapping**)
- Developed and printed maps of Louisiana for Michael Dimaggio of JBM (**Mapping**)
- Participated in a C2ER webinar on “Reference USA: A tool for doing business and market research” (**Professional Development**)
- Provided Candice Lazier (*Inside Northside* magazine) with demographic and market data for their subscription area (**Requests for Information**)
- Provided Kristy Beach (Stirling Properties) with updated sales tax and building permit information (**Requests for Information**)
- Provided Charles Borchers (City of Hammond) with demographic data for the Clarke Park area -- .5 and 1-mile radii around 500 E. Illinois Ave. (**Requests for Information**)
- Provided Lane Loupe (GBP Direct) with Northshore business contact lists (**Requests for Information**)
- Provided Stacey Neal (TEDF) with demographic reports for S. Range radii (**Requests for Information**)
- Provided Mike Tomlinson (STEDF) with data on St. Tammany oil and gas companies (**Requests for Information**)
- Provided Stacey Neal (TEDF) with demographic data for 60 mile radius around 23260 Shell Lane, Robert (**Requests for Information**)
- Edited a map of Port Manchac and Mississippi River refineries for Pat Dufresne of Port Manchac (**Mapping**)
- Created a PowerPoint slide of a map of Port Manchac for Pat Dufresne (**Mapping**)
- Provided James Kilcoyne (SBDC) with competitor/potential customer lists (**Requests for Information**)
- Provided Randy Rogers (LEDC) with Livingston Parish ag stats, leading employers, leading sectors, pop. densities, etc. (**Requests for Information**)
- Developed a map showing the relationship of Port Manchac to Tuscaloosa Marine Shale activities and Mississippi River refineries for Pat Dufresne of Port Manchac (**Mapping**)
- Developed maps of Port Manchac for inclusion in a PowerPoint presentation (**Mapping**)
- Participated in a webinar on the new Louisiana Job Connection web portal (LED) for Bill (**Professional Development**)

- Participated in a webinar on “new urbanism” hosted by the St. Louis Fed (**Professional Development**)
- Developed and printed maps of RR loop spur project site for Bob Basford and Marcel Crettet (Windham Energy) (**Mapping**)
- Provided Stacey Neal (TEDF) with copies of retail studies and data form UNO Real Estate Study (**Requests for Information**)
- Provided Abigail DePino (LEDC) with a list of the top 100 employers in Livingston Parish (**Requests for Information**)
- Provided Abigail DePino (LEDC) with a list of the top 100 companies by revenue in Livingston Parish (**Requests for Information**)
- Provided Kristy Beach (Stirling Properties) with updated sales tax and building permit data (**Requests for Information**)
- Assisted Heather and Ashley with SBDC research (**Requests for Information**)
- Provided Ron Gurba (About the Design) with a list of new restaurants and coffee shops in the New Orleans MSA (**Requests for Information**)
- Revised and printed maps of RR loop spur project site for Bob Basford and Marcel Crettet (Windham Energy) (**Mapping**)
- Provided Abigail DePino (LEDC) with updated demographic and market research data for various locations in Livingston Parish (**Requests for Information**)
- Provided Kristy Beach (Stirling Properties) with updated sales tax data (**Requests for Information**)
- Provided Wayne Ricks (SBDC) with data on estimated spending on weddings in St. Tammany Parish (**Requests for Information**)
- Developed numerous maps and completed the application packet for Ryan Seal’s (WIDF) application for a Certified Site in the Bogalusa Industrial Park (**Regional Projects**)

Business Research Center:

- Released the Fall 2013 edition (Vol. 9 No. 3) of the Economic Reporter newsletter (**Newsletters Published**)
- Presented information on economic trends in St. Tammany Parish at a St. Tammany West Chamber small business roundtable meeting (approx.. 10 people in attendance) (**Presentations**)
- Presented a presentation entitled “Let’s End Impact Inflation: Using IMPLAN to Accurately Measure the Impacts of Fairs, Festivals, and Sporting Events” at the 2013 AUBER Annual Meeting (approx.. 40 people in attendance) (**Presentations**)
- Attended the 2013 AUBER Annual Meeting in Richmond, VA (**Professional Development**)
- Distributed a social media update on Louisiana MSA rankings in the NAHB residential construction leading index (**E-mail/Social Media Updates**)
- Discussed the use of IMPLAN in economic impact assessment with Rowdy Gaudet of the Louisiana Disaster Recovery Unit (**Requests for Information**)
- Provided Richard Lynch (Entergy) with data on area building permits and housing sales (**Requests for Information**)

- Reviewed (w/ Dr. Jamal) and commented on a proposed methodology for an economic composite index for JoJo Estrada with the Texas Comptroller of Public Accounts (**Professional Development**)
- Participated in a webinar on recent updates to the Census Bureau’s “OnTheMap” application (**Professional Development**)
- Provided Keenan Gingles (Daily Star) with data on economic trends for Tangipahoa Parish (**Requests for Information**)
- Tallied ballots for the Hammond Chamber of Commerce’s 2013 election (**Regional Projects**)
- Completed an analysis of the economic impacts of Southeastern’s 2013 FCS playoff games (**Regional Projects**)
- Developed and printed a USGS quad map of the Port Manchac area for Pat Dufresne (**Mapping**)
- Developed and printed a detailed aerial map of the Port Manchac area for Pat Dufresne (**Mapping**)
- Participated in a webinar on non-governmental data sources (**Professional Development**)
- Developed an assessment framework for the BRC to fit the Southeastern evaluation rubric (**Campus/Grad Act**)
- Distributed social media update on "Gulf Coast Industrial Growth Strains Labor Pool" (**Email/Social Media updates**)
- Completed and released the Economic Reporter newsletter: Volum 9 Number 4 (**Newsletters Published**)
- Viewed a C2ER webinar entitled “Understanding Trends in Natural Gas Production” (**Professional Development**)
- Provided Abigail DePino (LEDC) with counts of warehouse workers and general workforce data for Livingston & surrounding parishes (**Requests for Information**)
- Provided Abigail DePino (LEDC) with population and workforce trends for Livingston Parish (**Requests for Information**)
- Provided Bill (LBIA) with estimates of the economic impacts of business incubators from various studies around the country (**Requests for Information**)
- Provided Ginger Cangelosi (SBDC) with estimates of sales and employee counts for Avirat, Inc., owner of “Our Family Wizard.com” (**Requests for Information**)
- Provided Ron Gurba (About the Design) with business lists for the New Orleans MSA (**Requests for Information**)
- Provided Ron Gurba (About the Design) with a list of businesses in SIC 738931 for the New Orleans MSA (**Requests for Information**)
- Provided Dr. Wayne Johnson (All-American Medical & Chiropractic) with demographic and market data for the Denham Springs area (**Requests for Information**)
- Overlaid a CAD file of Tangipahoa Parish water lines onto a shape file (ArcGIS) of parish roads and exported as a CAD file for Robert Henderson of Spangler Engineering (**Mapping**)
- Compiled and printed a competitor map of chiropractic clinics in the Prairieville area for Dr. Wayne Johnson with All-American Medical & Chiropractic (**Mapping**)

- Compiled and printed a competitor map of chiropractic clinics in the Denham Springs area for Dr. Wayne Johnson with All-American Medical & Chiropractic (**Mapping**)
- Researched District boundaries and developed and printed a map of the Tangipahoa Port District for Bill (**Mapping**)
- Created an aerial map of the Beverly property on Airport Road for Stacey Neal with TEDF (**Mapping**)
- Printed and framed parish wall maps for Room 208 (**Mapping**)
- Participated in a conference call of the AUBER Membership Committee (**Professional Development**)
- Compiled and distributed the *Economic Reporter* newsletter – Volume 10 Number 1 (**Newsletter**)
- Provided a map of southeast Louisiana to Ginger Cangelosi (CASA) (**Mapping**)
- Participated in a C2ER webinar on understanding online jobs data (**Professional Development**)
- Collected information and made contact calls for the AUBER Membership Committee (**Professional Development**)
- Completed the 2013 Louisiana Appraisal Fee Survey project (**Contract Research**)
- Provided Maria Clark (N.O. City Business) with info on projected population growth in St. Tammany Parish (**Requests for Information**)
- Collected information and made contact calls for the AUBER Membership Committee (**Professional Development**)
- Attended the 2014 C2ER Annual Conference and pre-conference training in Pittsburgh, PA (**Professional Development**)
- Published and distributed link to Economic Reporter Vol. 10 No. 2 (**Newsletters Published**)
- Discussed Northshore economic trends with Richard Lynch of Entergy for their board member’s report to the Federal Reserve Bank of Atlanta (**Requests for Information**)
- Provided sales tax rates in Red River Parish to Curtis McCray (**Requests for Information**)
- Discussed data and procedures of the LREAB Appraiser Fee Study with Mark Cassidy (**Requests for Information**)
- Completed a demographic profile of St. Helena Parish for Jim Robb with the St. Helena Council on Aging (**Regional Projects**)
- Completed an analysis of Washington Parish property tax rates and collections compared to those of similar parishes for Ken Wheat, Washington Parish Councilman (**Regional Projects**)
- Participated in a C2ER webinar on “New Technologies for Data Visualization” (**Professional Development**)
- Discussed Northshore economic trends with Richard Lynch of Entergy for their board member’s report to the Federal Reserve Bank of Atlanta (**Requests for Information**)
- Provided demographic information on the Lincoln Park and Rose Hill neighborhoods to Lacy Landrum with the City of Hammond (**Requests for Information**)
- Provided Debi Menasco (k-team Printing) with demographic data for parish and city council districts (**Requests for Information**)
- Completed an economic impact study of the Jane Austen Literary Festival for Kerri Blache, founder of the Festival (**Regional Projects**)

- Participated in a C2ER webinar on “America’s Labor Market Analyzer”
(Professional Development)
- Participated in a St. Louis Federal Reserve webinar entitled “Economic Well-Being of American Households” **(Professional Development)**