

**Freshman Success Course (SE 101) Outcomes, Measurements, and Evaluation
Fall 2012 and Fall 2013**

Goal #1: The student will understand the nature of higher education in terms of its purpose, value and expectations.				
Objective: The student will understand the importance and process of academic advising and its relationship to academic success in higher education.				
Learning Outcome: The student will be able to fully explicate the student's role and responsibility in academic advising vs. the advisor's role and responsibility.				
Measurement	Process	Criterion for Success	Fall 2012 (2128)	Fall 2013 (2138)
Freshman success course cognitive test	At the end of the required module, students will be required to complete multiple objective test items.	The average on the quiz will be 85% or higher.	94.0% (How to be Successful in College Unit)	90.8%* (Module 2 - Successful Students)
"Preparedness ratings" of student by advisor at each conference	Each advisor/instructor will record a rating (5 = well prepared, 1 = not prepared) indicating the student's preparation level for each of 2 required conferences.	85% of students will be rated a 4 or 5 at the final conference	96.5% (Any Rating) 80.8% (of those with a rating of 4 or 5)	94.8% (Any Rating) 82.1% (of those with a rating of 4 or 5)
Presence of preparation artifacts posted to the student portfolio	Students will be required to complete specific assignments in preparation for advising sessions and post them to their student portfolios.	85% of students will have completed and posted preparation artifacts to student portfolios by the final advising conference. <i>Note: Only those receiving full credit were counted as successfully submitting</i>	94.1% (received full credit for Unit 2 – Preparing to meet advisor)	95.9% (received full credit for Module 2 – Preparing to meet advisor)
Goal #2: The student will understand the importance of life-planning in terms of connecting the present academic experience to future goals.				
Objective: The student will identify and plan for educational degree objectives.				
Learning Outcome: The student will be able to complete a four - six year academic map, including an academic timeline and proposed graduation date.				
Freshman success course cognitive test	At the end of the required module, students will be required to complete multiple objective test items.	The average on the quiz will be 85% or higher.	88.0% (Academic Mapping Unit)	83.7%* (Module 5 - Academic Mapping)
Completed academic map posted to student portfolio	Students will complete an academic map and post it to their student portfolios.	85% of students will have completed academic maps and posted them to student portfolios by the final advising conference.	82.2% (received points for Unit 11-Academic Planner)	76.8%** (received points for Module 5 – Academic Planner)

Goal #3: The student will use meta-cognitive strategies to learn how to learn. Objective: The student will develop and utilize essential reception, retention, and information processing skills. Learning Outcome: The student will be able to demonstrate knowledge of effective study behaviors that lead to academic success, such as note-taking skills, critical reading, test preparation, and memory retrieval strategies.				
Freshman success course cognitive test	At the end of the required module, students will be required to complete multiple objective test items.	The average on the quiz will be 85% or higher.	84.5% (Note-taking & Reading College Textbooks Unit) 84.0% (Test-taking & Memory Skills Unit)	81.5%* (Module 7 - Note-taking & Reading College Textbooks) 88.9%* (Module 8 - Test-taking & Memory Skills)
Presence of artifacts posted to the student portfolio	Students will be required to complete specific assignments related to effective study behaviors and post them to their student portfolios.	85% of students will successfully complete and post assignments related to effective study behaviors to student portfolios. <i>Note: Successful completion was defined as 80% or higher.</i>	98.6% (Note-taking Assignment) 95.8% (Bloom's Taxonomy Assignment)	99.2% (Module 7 - Note-taking Assignment) 99.4% (Module 8 - Bloom's Taxonomy Assignment)
Goal #4: The student will understand the importance of personal responsibility and self-management. Objective: The student will develop and utilize effective time management skills. Learning Outcome: The student will be able to demonstrate realistic expectations of the time and effort required to make successful academic progress.				
Freshman success course cognitive test	At the end of the required module, students will be required to complete multiple objective test items.	The average on the quiz will be 85% or higher.	88.0% (Time Management Unit)	82.0%* (Module 6 -Time Management)
Presence of time management artifacts posted to the student portfolio	Students will be required to complete specific assignments related to effective time management and post them to their student portfolios.	85% of students will successfully complete and post assignments related to effective time management to student portfolios. <i>Note: Successful completion was defined as 80% or higher.</i>	96.9% (Daily Planner Assignment) 96.8% (Calendar Assignment)	90.2% (Module 6 – Daily Study Plan Assignment) 96.7% (Module 6 – Semester Calendar Assignment)

*With change to Moodle, quizzes were moved to 100% online format. The change resulted in less in-class review and greater tendency for student procrastination to complete the online quizzes in a timely manner. Late quizzes often encountered point reductions (as reported by some instructors).

**Eliminating Academic Planning session in SOPs decreased student understanding of program navigation, thus more students submitted incomplete work – cause of reduced scores. During 2011 and 2012 SOPs, students met in labs and, sitting at a computer, were able to complete the first year of their plan. Computers are not available to students during the semester (in class) to complete the assignment.