

**From:** J <@soultheastern.edu >

**Sent:** Thursday, March 13, 2014 2:43 PM

**To:** C

**Subject:** Re: Dual Enrollment English 102

Hey C,

Essentially, your essays lack proper cohesion. When transitioning, you simply allude to the next direction you will be taking in the essay. For instance, when transitioning between paragraphs, you should (either at the end of one paragraph or beginning of the next) make a slight comment about the previous point and how it relates to the next point. If you are talking about music, and you're going over the overall discussion for your argument, you may say something about how "While there are many critics that may argue that rock music isn't culturally relevant, most rock artists incorporate many social and political critiques into their songs as a way to inform/educate their listeners to the current issues of today." Then, in the following paragraph, you would then use a topic sentence that tells the reader about what the paragraph will be about: "Rock band Green Day uses its music to critique current politicians' policies, the direction of the government, etc."

These types of transitions allow your reader to follow along with your thoughts, which can sometimes be confusing.

As for the Beauty essay, which is next, take the first prompt for example. Outlining your essay first, or even after the first draft, will allow for you to see how your ideas link together, so you can properly transition between the ideas you address.

My outline would look like this.

Intro

- Discuss the trend of advertisements from beauty companies that strictly address women and then follow with a discussion of current advertisements that are to men.
- Thesis: While it may be considered "bad" for men to be concerned with their appearance, many men have become or are becoming more and more concerned with their appearance due to the increased pressure from the media to be "perfect." (As you can see, I've properly introduced the discussion and made a thesis that addresses the prompt directly (always address the prompt directly first))

First paragraph:

- Topic sentence: For generations, appearance has been almost exclusively linked to women.
- Show support with statistics/evidence from at least one article that discusses trends in advertising and sales.
- Since women were/have been the main target of ad campaigns, the idea of men being concerned with their appearance is a new phenomenon.
- Show the way modern ads address men directly/are targeted toward men.
- Men are becoming concerned with their appearance because of the media.

Second paragraph:

- Topic sentence: Superstars such as Justin Timberlake, David Beckham, and (someone else) are utilized by ad campaigns to target men because of their appeal to women.
- Use example from sources (primary and secondary) to show this.

I'd follow suite, drawing toward my conclusion. If you notice, my topic sentences and final sentences of each paragraph directly relate/interact with each other. I'm talking about the media's influence on men's appearance, and my paragraphs build off of each other.

To be honest, transitioning is something that I've always had trouble with as well. I'm starting to see the way to properly transition. It's not as hard as it seems. I know you can get it down, just make sure you are linking the ideas together.

I hope this has helped. Let me know if you have anymore questions.

Best,

J

On Thu, Mar 13, 2014 at 8:16 AM, C <[@tangistudents.org](mailto:@tangistudents.org)> wrote:

Hi Mr. G

I'm dual enrolled in English 102 at xx High School. In my past two essays, you've mentioned my transitioning needs improvement. I was wondering if you could offer some examples? I would like to strengthen my future essays.

-C