Psych. 440 Chapter 7 Quiz

1. I reviewed the PowerPoint presentation for this chapter.
   A. True
   B. False

2. All of the following are important features of Semantic Memory except
   A. Nodes
   B. Pathways
   C. Propositions
   D. All of the above are important features of Semantic Memory

3. The Collins and Quillian Spreading Activation Model increases the cognitive economy problem while reducing the typicality problem.
   A. True
   B. False

4. Which of the following is not a step in the semantic feature comparison process.
   A. Encode comparison
   B. Compare characteristic features
   C. Compare all features
   D. Compare just defining features

5. Automatic priming should be reflexive and immediate while controlled priming should take time.
   A. True
   B. False

6. Which of the following was not one of Bartlett’s findings about the recall of stories over time?
   A. The story becomes significantly shorter
   B. Some details were changed
   C. Little if any detail was lost
   D. All of the above were included in Bartlett’s findings
7. A _______ is a general framework for organizing, encoding, interpreting, storing and recalling information.
   A. schema
   B. node
   C. proposition
   D. None of the above

8. With ________, categories are defined by common features or most frequently occurring features of category members.
   A. Classical View
   B. Probabilistic View
   C. Exemplar View
   D. None of the above