Psych. 440 Chapter 5 Quiz

_____ 1. I reviewed the PowerPoint presentation for this chapter.
   A. True
   B. False

_____ 2. George Miller
   A. Made the first distinction between primary and secondary memory
   B. Emphasized the importance of recoding or chunking
   C. Both of the above
   D. None of the above

_____ 3. In the Waugh/Norman study on decay vs. interference
   A. The effects of decay and interference were indicated to be roughly the same
   B. The effect of decay was found to be far stronger than the effect of interference
   C. The effect of interference was found to be far stronger than the effect of decay
   D. Neither effects of decay nor interference were found to be relevant

_____ 4. In serial order effect
   A. Rehearsal allows for encoding into long term memory resulting in the primacy effect
   B. The recency effect occurs because information is still held in short term memory
   C. Both A and B are correct
   D. None of the above are correct

_____ 6. In Baddeley’s Model of Working Memory, the Articulatory effect states that talking enhances Memory.
   A. True
   B. False

_____ 7. The Episodic Buffer binds information from other systems together to form meaningful Memories.
   A. True
   B. False
8. Increased Working Memory is associated with all of the following except

A. Less distractibility
B. Better filtering of irrelevant details
C. More consistent responses
D. Decreased Word fluency