1. I reviewed the PowerPoint presentation for this chapter.
   A. True
   B. False

2. Cognitive Psychology is the scientific study of human mental processes including all of the following except:
   A. Memory
   B. Unconscious Desires
   C. Problem-solving
   D. Language

3. Cognitive Science is an interdisciplinary approach to the study of the mind, including:
   A. Cognitive Psychology
   B. Neuroscience
   C. Artificial Intelligence
   D. All of the Above

4. In Information Processing Approach, which type of memory is thought to have unlimited storage capacity?
   A. Sensory Memory
   B. Short Term Memory
   C. Long Term Memory
   D. None of the above

5. __________ emphasized an empirical approach to memory.
   A. Augustine
   B. B. F. Skinner
   C. William James
   D. John Watson

6. Measuring phenomena such as reaction time is not considered an empirical measurement of cognition.
   A. True
   B. False